

Media Advisory from CFALA

For Immediate Release

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CFALA Presents Bob Pozen, Author of “Too Big to Save,” On How To Reform the Nation’s Financial System

LOS ANGELES – Please join us when the CFA Society of Los Angeles (CFALA) and co-sponsor Arnold & Porter, LLP, host Harvard professor and financial authority Bob Pozen’s presentation on how to achieve meaningful reform of the nation’s financial industry. Author of the book “*Too Big to Save*” and currently chairman of MFS Investment Management®, which manages over \$200 billion in assets, Pozen will examine the recent credit crisis and government bailout program and recommend ways to prevent a recurrence.

Pozen, who has advised former President George W. Bush, former Massachusetts Governor Mitt Romney and served as Associate General Counsel at the Securities & Exchange Commission, identifies four high-priority problems in the current system that must be addressed. His presentation will:

1. Analyze alternative models for government stakes in banks
2. Recommend a new board structure for large financial institutions
3. Examine the importance of broader Fed jurisdiction over systemic risks
4. Propose a way to revive the securitization of loans

This timely event will be held Tuesday, Aug. 3 in downtown Los Angeles at the Omni Hotel, 251 So. Olive St., with cocktails at 5:00pm, dinner at 6:00pm and Pozen’s presentation at 6:30pm. Please RSVP to Linda Cahill at CFALA (213) 613-1503 or Linda@cfala.org. For additional information or to arrange an interview with Pozen, please contact Steve Fox at (805) 647-8225 or steve@silverfoxco.com. For further details on Pozen, please visit <http://bobpozen.com/about/>

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