

Media Advisory from CFALA

For Immediate Release

Contact:

Steve Fox
Silver Fox Communications
(805) 647-8225 or (805) 509-1883
steve@silverfoxco.com

MoneyWise Teen Contest

LOS ANGELES – Can you compose a rap song about handling money wisely? Find out tomorrow evening as teenagers from throughout Southern California use videos, skits, PowerPoint presentations and yes, rap songs, to illustrate the lessons they learned in the MoneyWiseTeen contest organized by the California Council on Economic Education. Each member of the winning teen team, and their teacher, will walk away with \$500, with \$300 going to the runners-up and \$100 awarded for third place.

More than 40 teachers at schools in Los Angeles County, Orange County and the Inland Empire brought the lessons of MoneyWiseTeen into their classrooms, developing projects and organizing four-person teams for the competition. Six teams made it to the finals, which will be held from 6pm to 8pm, Wednesday, May 19 at Junior Achievement, 6250 Forest Lawn Drive, Los Angeles, CA 90068.

MoneyWiseTeen, which helps students learn fundamental economic principles and apply them to basic financial decisions, is sponsored by the California Council on Economic Education, a statewide network dedicated to advancing the economic literacy of Californians. Major funding for the contest came from the CFA Society of Los Angeles (CFALA), a network of investment management professionals in the greater Los Angeles area working to disseminate useful financial information and increase awareness of the value of the Chartered Financial Analyst (CFA®) designation, which is intended to lead the investment profession by setting the highest standards of ethics, education, and professional excellence. Other major financial contributors include the Richard Miles Johnson Foundation, Fox Entertainment Group, City National Bank, State Farm, US Bank, Bank of the West, Wells Fargo and Comerica Bank. For further information, please contact Justin Phillips at 310.477.8900 or jphillips@ccee.org, or Steve Fox at 805.647.8225 or steve@silverfoxco.com.

Wednesday, May 19, 6pm to 8pm
Junior Achievement
6250 Forest Lawn Drive
Los Angeles, CA 90068

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