

Media Advisory from CFALA

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The Financial and Credit Crisis: Two Experts To Address Causes and Solutions at CFALA Seminar

Please join us for a lively presentation on the current financial crisis by two experts, one a Wall Street economist, and the other an economist with an expertise in the financial services industry. They will discuss the real estate and credit meltdown, how it happened, what we should expect now and possible solutions/responses.

The seminar, which is sponsored by the CFA Society of Los Angeles, will take place from 3pm to 5pm on Tuesday, June 16 in the ETC Room at 2 California Plaza, 350 S. Grand Avenue, Los Angeles CA 90071. Chair is James Altenbach, CFA.

Speaking will be Don Straszheim, Ph.D., Managing Principal of Straszheim Global Advisors; and James Barth, Ph.D., Senior Finance Fellow at the Milken Institute.

Straszheim spends much of his time helping investors understand China's economic evolution and that country's pivotal role in the global economy and markets. He is perhaps best known as Global Chief Economist for Merrill Lynch and Co. from 1985 to 1997, when he was voted to Institutional Investor's All-Star team for 10 consecutive years. He is a Visiting Scholar at UCLA's Anderson School of Management, serves on various private and public boards, and is a regular TV and radio guest.

Barth is the Lowder Eminent Scholar in Finance at Auburn University and a Senior Finance Fellow at the Milken Institute. His research has focused on financial institutions and capital markets, with special emphasis on regulatory issues. Most recently, he led an international team advising the People's Bank of China on banking reform. He previously served as chief economist of the Federal Home Loan Bank Board, and has been a visiting scholar at the Congressional Budget Office, Federal Reserve Bank of Atlanta, Office of the Comptroller of the Currency and the World Bank.

CFALA is an organization of more than 2,000 financial professionals, predominantly those who have earned or are in the process of earning the Chartered Financial Analyst designation, that promotes economic and financial education and voluntary, ethics-based professional and performance-reporting standards for the investment industry.

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