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### **Stacy Blackman's Weekly Roundup of B-School Intelligence**

In finance, risk is intimately related to reward, but lately too many investors and executives tended to downplay the downside of making a business gamble. That was one insight that emerged during the Nov. 20 [Kellogg Risk Summit](#) as experts discussed the drivers behind the recent financial markets meltdown.

For years, business schools have been working at increasing the number of women in MBA programs, with average female enrollment at most schools languishing in the mid-20% to low-30% range. However, for some schools, [women-g geared admissions events appear to be paying off](#), **BusinessWeek** reports.

**Financial Times** profiles the [Prison Entrepreneurship Program](#), a four-month course taught by volunteer executives and business school students that shows inmates how to develop and launch enterprises and be productive on re-entering society.

The **CFA Society of Los Angeles** and the **USC Marshall School of Business** announced [a ground-breaking free program](#) that will enable on-duty U.S. military personnel around the world to study via the Internet to become Chartered Financial Analysts. Soldiers or sailors who are interested in an investment career can prepare now for a successful transition to civilian life.

Plans for a [business incubator to help University of North Carolina researchers](#) have been postponed, **The Chapel Hill News** reports. UNC officials had hoped to start building the Innovation Center next year, but the private firm developing the project — the California-based **Alexandria Real Estate Equities, Inc.** — has put it and others like it on hold due to the lagging economy.

In the **BusinessWeek** Debate Room, professors from **Harvard Business School** and **MIT Sloan School of Management** hash out whether [business schools are largely responsible for the U.S. economic crisis](#).

**American International College** (AIC) in Springfield, Mass., will launch an [exclusive executive MBA program in commercial fitness](#) next summer. The new MBA was designed to apply a solid core of business knowledge to the unique demands of doing business in fitness.

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