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PRESS RELEASE

Prestigious CFA Review Program to Be Offered Free Via Internet to Armed Forces Members Around the World

Last update: 11:58 a.m. EST Nov. 10, 2008

LOS ANGELES, Nov 10, 2008 (BUSINESS WIRE) -- The CFA Society of Los Angeles and the USC Marshall School of Business today announced a groundbreaking free program that will enable on-duty U.S. military personnel around the world to study via the Internet to become Chartered Financial Analysts.

"We have been streaming our lectures to CFA candidates in other states and other countries since January 2006," said CFALA President Asha Joshi.

"We're now taking this innovative program to an even higher level by delivering content to soldiers or sailors who have access to a computer and the Internet. This will help those who are interested in an investment career to prepare now for a successful transition to civilian life."

Larry Harris, Director of the Center for Investment Studies at Marshall, noted that the CFA designation, which is recognized internationally, "requires a rigorous course of study. Our program has helped hundreds of candidates preparing for the CFA examinations to learn from USC faculty members and from CFALA members who hold top positions in the investment community. We are pleased to now share our resources and expertise with U.S. servicemen and servicewomen."

"As we observe Veterans Day, we want to honor all those who are serving our country and thinking about their careers after the military by providing a way for them to participate in the CFA program from wherever they are."

The CFA Society of Los Angeles, Inc. (CFALA) is a network of investment management professionals that works to disseminate useful financial information and promotes the highest standards of ethics, education, and professional excellence. CFALA and the Marshall School Business have offered a Chartered Financial Analyst Review program since 1984 for candidates studying for all three CFA examination levels. Candidates usually attend classroom lectures, which will now be available to qualified service members.

The free program will begin in January. Further information on the CFALA Review Program, a brochure describing the streaming media program, and an Active Duty Service Members' Application are available at www.cfala.org or cfareview@cfala.org.

About USC Marshall School of Business

Based in Los Angeles at the University of Southern California, at the crossroads of the Pacific Rim, the USC Marshall School is the best place to learn the art and science of business. The school's programs serve nearly 5,000 undergraduate, graduate, professional and executive-education students, who attend classes in facilities at the main Los Angeles campus, as well as satellite facilities in Irvine and San Diego. USC Marshall also operates a Global MBA program in conjunction with Jiao Tong University in Shanghai, China.

About CFA Society of Los Angeles


Established in 1931, the CFA Society of Los Angeles is a network of more than 1,900 investment management professionals in the greater Los Angeles area. CFA Society of Los Angeles is one of 134 societies of the global CFA Institute. The mission of the Society is to provide access to information, expertise and personal interaction to further members' professional development and to promote the value of the profession and the CFA designation.

SOURCE: CFA Society of Los Angeles


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