

## Summary

The Symposium is one of Scholars of Finance's flagship programs and is held once a year in partnership with SOF chapters from neighboring schools. The Symposium brings together students and executives from reputable firms for a mix of panel discussions, keynote speeches, and networking focused on SOF's core mission, vision, and values. In 2023, Scholars of Finance Chapters hosted 12 Symposia across the US with over 1,000+ student and professional attendees.

The 2024 Scholars of Finance Southern California Symposium is being held in collaboration with the UCLA, USC, ASU, UCI and CU Boulder chapters on April 1st, 2024 at the USC Campus from 5 PM to 8 PM. Students will hear from speakers on the topic of making an impact from the outset of their careers, and will then participate in a large-group values forum and networking session. We are expecting 200 student attendees and 50 executive attendees.

## 2024 SoCal Symposium Event Details

Date and Time	April 1, 2024   5 - 8pm PST
Executive Attendees	TBD
Student Attendees	200+ Students across 5 Universities: UCLA, USC, ASU, UCI, CU Boulder
Location	University of Southern California — TCC Ballroom Los Angeles, CA 90089

## Sponsorship Tiers

	Diamond	Platinum	Gold	Silver	Bronze
Benefits	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Social Media Spotlight	✓	✓	✓	✓	✓
Marketing Spotlight	✓	✓	✓	✓	✓
Pre-Event Email Blast	✓	✓	✓	✓	✓
Chapter Access*	✓	✓	✓	✓	✓
Symposium Tabling	4	3	2	1	1
Symposia Panelists	3	2	1		
Digital Resume Book	✓	✓	✓	✓	✓
Email Campaigns	✓	✓	✓	✓	✓
Recruitment Table	✓	✓	✓	✓	
Coffee Chats	✓	✓			