

PORTFOLIO

The West Coast's Premier Investment ConferenceMay 30, 2019Omni Hotel, Los Angeles, CA



SPONSORSHIP OPPORTUNITIES

PORTFOLIO

The West Coast's Premier Investment Conference May 30, 2019

OMNI HOTEL

201 3. UNVE SL., LUS ANYEIES, CA 90012			
7:00 am Continental Breakfast & Registration			
8:00 am Speakers & Panel Discussions			
12:00 pm Lunch & Guest Speaker			
1:00 pm Breakout Sessions & Panel Discussions			
4:20 pm Closing Keynote Presentation			
5:00 pm Cocktails & Networking			

CONFERENCE SPEAKERS

Richard Bernstein, CEO/CIO, Richard Bernstein Advisors, LLC

Jane Wells, CNBC

Jay Wintrob, CEO, Oaktree

Rob Arnott, Chairman, Research Affiliates

... and more. For a complete list, visit www.portfolioconference.com

Key Benefits

- Maximize exposure at CFA Society Los Angeles' inaugural event.
- Position your firm as an industry leader.
- Generate new leads and prospects to grow your business.
- Cultivate relationships with key clients.
- Enhance credibility with a respected organization.
- Build market presence and brand awareness.

About CFALA

Since 1931, CFA Society Los Angeles (CFALA), has worked to promote integrity, professional excellence and engagement among its members and within the community through continued education, career development and professional networking opportunities, to ultimately achieve an investment industry where investors' interest come first, markets function at their best, and economies grow.

Event Overview

PORTFOLIO is an immersive all-day event geared toward the local investment community and beyond, brought to you by CFA Society Los Angeles. PORTFOLIO will provide attendees the opportunity to accelerate knowledge acquisition, participate in relevant topic debates and dialogs, and network with fellow practitioners. Attendees will be provided with unique access to local and global thought leaders through an array of speaker showcases, discussion panels and breakout sessions.

PORTFOLIO aims to broaden understanding and inspire debate within our community, providing exclusive insights into the current investment landscape and examining the future of our industry by exploring the leading edge in portfolio theory, FinTech, emergent opportunities and much more. Be sure to join your colleagues at this inaugural event that is certain to become the premier summit for enhancing the breadth and depth of knowledge of Southern California's investment professionals.

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DEMOGRAPHIC PROFILE

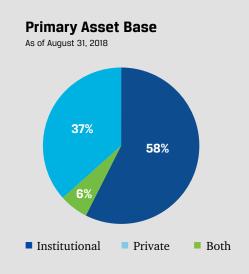
CFALA Member Profile

91%	CFA Charterholders
18%	Female
82%	Male
44	Average age

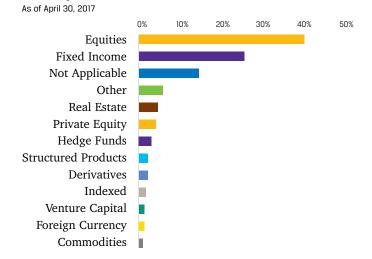
18 Average years in industry

Membership Top Employers

- The Capital Group Companies
- Legg Mason
- Wells Fargo
- Bank of America Merrill Lynch
- Payden & Rygel
- The TCW Group, Inc.
- Allianz SE
- City National Corporation
- Mitsubishi UFJ Financial Group
- Ernst & Young



Primary Investment Practice



Member Job Functions

As of August 31, 2018



YOUR OPPORTUNITY TO SHINE

Sponsorship provides an excellent way to spotlight your company to current and potential clients. As a sponsor you will receive the benefits below and recognition as a unique member of a special community. We are offering 5 levels of sponsorship.

Benefits	Platinum 1 available	Gold 1 available	Silver 5 available	Bronze 7 available	Business 10 available
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Sponsor's name displayed on website and marketing	٠	۲	۲	۰	۲
Tabletop Exhibit	۲	٠	۲	٠	۲
Company Listing on all printed materials at Conference	۲	۲	۲	۰	۲
Sponsor's logo on Conference signage	٠	۲	۲	٠	
Podium recognition	۲	۲	۲		
Recognition as Featured Sponsor	٠	۲			
Recognition as Lead Sponsor	۲				
Conference registrations	10	8	6	4	2
Program advertisement	Full page	1/2 page	1/2 page	-	-
Panel speaker	۲	۲	۲		
Showcase intellectual capital (15 min)	٠				

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SPONSORSHIP REGISTRATION & PAYMENT FORM

Register to be a Sponsor by faxing completed forms to 213.613.1233 and mailing payments to 520 South Grand Avenue, Suite 655, Los Angeles, CA 90071, **OR register and pay online** at www.cfala.org

Please print or type:		
Company		
Principal Contact Person		
Address		
City	State	Zip
Telephone ()	Fax _()	
Email Address		
Conference Registrants	Email Addresses	
		Conference Registrant names
		— must be submitted
		by May 17, 2019.
		By listing an email
		address you are agreeing to give CFALA
		permission to release
		the above names and email addresses to the
		speakers, if requested.

SPONSOR LEVEL

FOR SPONSORSHIP INQUIRIES, contact Laura Carney at 213.613.1503, x701, or laura@cfala.org. Sponsorship registration, company logos and specifications must be received by the CFALA Office by **Monday, April 15, 2019.**

Please email logos to laura@cfala.org. Vector files (eps) are preferred, but hi-res (300 dpi) .tif or .jpg are acceptable. Logos not received by the due date are not guaranteed placement as listed in the Sponsorship agreement. Check here if you wish to receive an invoiceCheck here to receive a W-9

RESERVATION AND PAYMENT

Payment Amount: \$

Payment Type: Check Enclosed American Express Online payment
Mastercard/VISA

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Name on Account

Expiration Date _____

Signature _____