



## **CFALA Names Glen Ferrand March Volunteer of the Month**



Promoting financial education and investment industry integrity are two of CFALA's primary objectives. Our March Volunteer of the Month, Glen Ferrand, CFA, has made significant contributions in both areas.

"I started by mentoring Level One candidates, then volunteered with the California Council for Economic Education program, and I also volunteered with the Investment Research Challenge, helping college and graduate-level students," said Ferrand, who received his charter and joined CFALA in 2009.

"In some ways, the CCEE program, where I worked with inner-city youths at Harbor City High School, was the most rewarding because I think they benefitted the most. You really get to interact with them and feel like you've done a lot of good. But all of the CFALA volunteer work is meaningful to me. The charter is by far the most important recognition an investment professional can receive and volunteering is a way to stay current and stay educated and also give something back to the society."

Ferrand, an International Wealth Management Advisor with Merrill Lynch Global Private Client Group in Beverly Hills, is currently a member of CFALA's Ethics and Advocacy Committee.

"We work to get good speakers for our events and to come up with ideas on how to spread the word about the importance of promoting ethical standards and behavior," he said. "This is a major issue for everyone in the investment industry – it affects all of us and we all need to be aware of it."