



John A. Coscia, CFA, Named Volunteer of the Month for June



Education is a top priority for CFALA, and for our June volunteer of the month, John A. Coscia, CFA.

Coscia, who joined the society in 2005 when he received his charter, does a little bit of everything in the education area, serving on the scholarship committee, mentoring candidates and serving as a proctor during mock exams.

“CFALA has a certain number of scholarships we can award to needy and deserving candidates, and part of my role is evaluating applications based on the need, ability and desire of the applicants,” Coscia explained. “The full committee makes the final decisions. We also do outreach to universities in the area to build awareness of the scholarships.”

Volunteering, Coscia says, “is a way for me to give back, and a way for me to network and meet the many people who are involved in making CFALA the fine organization it is.”

As a Senior Vice President and Director of Portfolio & Funding for City National Bank, Coscia is responsible for managing and coordinating all market transaction activities within the bank’s Treasury Department. Originally from Philadelphia, Coscia has been with City National since 2000. He has an MBA from USC’s Marshall School of Business and a BS in Probability & Statistics from the University of California at Santa Barbara.