



Stuart Fujiyama, CFA, Named December Volunteer of the Month



Readers of CFALA's e-newsletter receive news about noteworthy events and programs sponsored or hosted by the society, along with guest articles by members. But the e-newsletter also offers a wide variety of other articles, each selected by a thoughtful and intellectually curious mind that belongs to Stuart Fujiyama, CFA, our December volunteer of the month.

Although Fujiyama has been a CFALA member since 1994, he now lives in Chicago. But that hasn't stopped him from volunteering – he searches for interesting subjects using TweetDeck.com, an application of the newly public company that enables him to screen a large number of publications to find book reviews, webinars, essays and other articles members might not otherwise see. Fujiyama provides links to the material he selects so society members can follow up on those that pique their interest.

"I look for stories that might be of interest to members but that they normally wouldn't come across," Fujiyama said, "I assume everybody already reviews *The Wall Street Journal*, *New York Times*, *The Economist* and similar publications, so I try to curate from sources they might otherwise miss."

Fujiyama's recent choices include an Ethical Decision-Making webinar offered by the CFA Institute, and an article by Richard Florida, *Start-Up City: Hollywood Has Embraced the High-Tech Scene* published on TheAtlanticCities.com.

"I get a lot of ideas from the CFA Institute, and I also check with Mark Harbour and Laura Carney for subjects that might be interesting for our members," Fujiyama said. "TweetDeck helps me find stories on the Los Angeles and Southern California economy. I was looking for a meaningful volunteering opportunity that involves writing and research, so this is a great fit. I can be involved with the society despite being in Chicago."

Fujiyama has a broad background in information management, having worked for HSBC's U.S. Card & Retail Services division and in its Canadian consumer finance operations. He uses a tablet and mobile hotspot to curate his portion of the newsletter whenever he's on the road.

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