

# **CFA Society of Los Angeles, Inc**

## **Privacy Policy**

Thank you for visiting CFALA's website and reviewing our Privacy Policy. By using CFALA's website you signify your acceptance of our Privacy Policy. If you do not agree to this policy, please do not use our websites. Changes will be posted periodically to this Privacy Policy. We encourage you to review this Privacy Policy from time to time to see if any changes have been posted.

### **Our Commitment**

This Privacy Policy has been developed as an extension of CFALA's commitment to combine quality products and services with the highest level of integrity in dealing with the public, our Members and CFA candidates.

### **Scope**

This Policy guides how CFALA collects, stores and uses information which is collected by CFALA or provided to CFALA, whether through our websites or by other methods such as applications, enrollments, registrations, orders or other means. This Policy covers all of CFALA's websites and activities. This statement does not cover non-CFALA websites that are linked to CFALA websites.

### **Automatic Collection of Information**

If you do nothing during your visit but browse through CFALA's website, read pages, or download information, we will gather and store certain information about your visit automatically. This information does not identify you personally. CFALA uses this information to help make our site more useful to visitors, to learn about the number of visitors to our site and to determine the types of technology our visitors use. We may also assign a "cookie" to your computer that allows us to recognize your computer each time you visit and make your experience more convenient.

### **Use of Information**

If you choose to provide us with personal information through an order, registering for our programs, becoming a member of CFALA or other means, CFALA may use that information to provide or offer you products or services, for billing purposes, to send information to you, to respond to you and for other purposes related to the reason you provided the information to CFALA. For example, if you register for a program, CFALA may provide the speaker with your email address to provide you further information on the speaker's activities.

If you choose to provide us with personal information, CFALA may also release your personal information to various organizations. These organizations include, but are not limited to:

- providers of CFA exam preparatory products and services, who may wish to send you information concerning their products and services
- CFA Institute Member Societies, Topical or Educational speakers and Chapters, who may send you information about products and services they offer

- other companies and organizations that have products or services that we believe may be of interest to you
- companies which process your credit card if you order our materials
- as required by applicable laws or regulations

### **Username and Password**

If you register for a Member Services username and password, CFALA will transmit that information to the companies which administer the CFALA websites to allow you to access those sites.

### **Opting-out of the Release of Your Personal Information**

If you do not wish CFALA to release your personal information to third parties, please send a written request in which you identify yourself, and which clearly states your preference that CFALA not release your information to one or more of the individuals or entities listed above. This request can be sent [info@CFALA.org](mailto:info@CFALA.org):

Registering for a CFALA event will constitute implicit consent to disclose your personal information in relation to that event regardless of your prior notification of CFALA above. An opportunity will be provided at each event registration to request that your personal information not be disclosed except as needed to process your registration.. For example, in order to process an event registration involving a fee order, CFALA must send your credit card information to a credit card processing company.

### **Review and Correction**

If you would like to review and/or correct the personal information CFALA collects from you, please visit [www.CFALA.org](http://www.CFALA.org) and send requests for corrections to [info@CFALA.org](mailto:info@CFALA.org).

### **Links**

As a convenience to our users, CFALA's websites contain links to sites or services created and maintained by other organizations. Please note that CFALA does not control, and is not responsible for, the accuracy, timeliness, security or even the continued availability or existence of this outside information. Opinions expressed on other sites are not necessarily those of CFALA, nor does CFALA endorse, warrant, or guarantee products or services described or offered on other sites. Neither is CFALA responsible for the contents of any websites that choose to link to CFALA web sites.

Other companies linked to CFALA websites may collect information about you when you view or click on these sites. CFALA cannot control this collection of information. You should contact these companies directly if you have any questions about their use of the information they collect.