

## Anu Batra, CFA, Named Volunteer of the Month



Anu Batra, our July volunteer of the month, deserves thanks for her efforts not just from CFALA but from all those she's helped to pursue the CFA charter through her work with the society's Scholarship Committee.

Batra began volunteering on the committee in 2008 and took over the chairperson role in 2009. The Scholarship Committee awards needs-based scholarships to CFA candidates in the greater Los Angeles area. Recipients enjoy a substantially reduced fee structure and the opportunity to attend the CFA

Review Program offered jointly by CFALA and the University of Southern California.

"I believe the CFA charter is one of the wisest investments that anyone pursuing a career in the Financial Services industry can make," Batra said. "It is truly the global 'Gold Standard' for professionals in our field."

Batra, who joined CFALA in 2001, enjoys helping others to advance their careers.

"It has been very fulfilling for me to play an active part in contributing to the professional development of the next generation of CFA charter holders," she said.

"Working with the Scholarship Committee combines my interest in two goals that I'm passionate about – education and empowerment. It's also been very rewarding to learn of the successes of the scholarship recipients who have gone on to earn the CFA charter and know that I was able to contribute towards making this possible for them."

The CFA Institute is in the process of transitioning to a new scholarship structure for 2013 and a big focus for CFALA's Scholarship Committee this year is extensive outreach efforts to make CFA candidates aware of the scholarships offered by the society.

"The recent financial crisis created a heightened need for our scholarships," Batra said. "We want candidates – and those who are considering pursuing the charter – to know that help is available."

Batra has more than 10 years of experience as a consultant to the financial services industry, focusing on compliance, financial analysis and project management. In addition to her CFA charter, which she received in 2001, she holds a Certified Anti-

Money Laundering Specialist designation. She earned an MBA in International Finance from the Thunderbird School of Global Management and a Bachelor of Commerce from Bombay University.