

CFALA Names Don Steinmann December Volunteer of the Month



One of the biggest and most active Communities of Interest in CFALA is the Applied Behavioral Finance Group, whose members enjoy a monthly newsletter put out by Don Steinmann, Volunteer of the Month for December.

Steinmann, who joined the society 12 years ago, has been on the ABFG board since the group was founded in 2003.

A value-oriented investor who started and runs his own investment advisory firm, Advanced Financial Management in Woodland Hills, Steinmann is an enthusiastic supporter of both ABFG and the society itself.

“Being a member of CFALA has been a very gratifying experience,” he said. “I have particularly enjoyed being associated with the people in the ABFG. I have developed a number of relationships, both personal and professional, that have been very helpful to me, and I don’t think it would have happened any other way.”

Steinmann took a somewhat roundabout route to the investment business, obtaining his bachelor’s degree in computer information systems at Excelsior College in New York and working initially in IT. But his work on the business side of IT, particularly in several major M&A projects led him to make a career change. He obtained his MBA from Heriot-Watt, in Edinburgh, Scotland, and entered the investment business.

The ABFG is known for attracting top-notch speakers. Its newsletter, which has a wide readership both inside CFALA and outside, is top-notch as well – a testament to the dedication and hard work of our December Volunteer of the Month.