



CFALA Names Dan Pomerantz August Volunteer of the Month



Dan Pomerantz, CFA, who has held a variety of positions with CFALA since joining the society in 1998, has been named volunteer of the month for August.

Pomerantz, a Portfolio Manager at Northern Trust, is taking over as President of the Applied Behavioral Finance Group on Sept. 1. He also participates in the USC-CFALA review program for CFA candidates as an instructor on investment topics. In the past he has chaired CFALA's public awareness committee and has been involved with the annual Economic and Investments Forecast Dinner.

Although he has been in the investment industry for many years now, Dan actually began his career as a civil engineer after obtaining his Bachelors and Master Degrees in Civil Engineering from UCLA. "Once I began investing my own assets I realized that I needed to change careers and focus on this full time," he recalled.

"The more I learned about investing, the more I wanted to learn. After five years as an engineer, I decided to go back to business school (an MBA from UCLA's Anderson School of Management at UCLA) and used that knowledge to make the transition to full-time investment management. I've never looked back."

Being honored by CFALA reflects the fact that Dan has put a lot of effort into CFALA over the years.

"It's a high quality organization and an excellent venue for me to meet other investment professionals, make friends, compare notes and keep abreast of industry trends," he said. "CFALA has done a lot to raise the level of professionalism in the Southern California investment industry, and I'm proud to have made a small contribution to that."