

CFALA Names John Weisickle Volunteer of the Month for July



John Weisickle, CFA, who has served for the past year as President of CFALA's Applied Behavioral Finance Group, has been named the society's Volunteer of the Month for July.

"My primary focus as ABFG President has been to find ways to motivate members to contribute to our goal of being a clearinghouse for information, and to make sure that those who did contribute were recognized for their efforts," John explained. "Among the ways we did that was by creating an organization chart so everyone could see all the different activities that were going on and who was responsible for each one of them. That also helped people see what committees and activities they could volunteer for."

John was doing something right – the ABFG is one of the most active communities of interest within CFALA, sponsoring a large number of interesting presentations every year.

"A lot of what I did was simply facilitating the efforts of others," said John, who previously served as editor of ABFG's bi-monthly newsletter. "The group has some real powerhouse members, and I worked with a lot of them to coordinate their efforts and to bring information and presentations to the members. I was fortunate to have many hard-working members of ABFG who made me look good."

A CFALA member since 2000, John retired three years ago after a 22-year career at Torrance-based American Honda Finance Corp., where he was Vice President of Finance.

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