



Danny Blater, CFA, is December Volunteer of the Month



Danny Blater, CFA, moved to Southern California from Tampa, FL about 18 months ago and immediately got involved in CFALA as Chair of the Social Committee, which organizes events for members and their guests.

"I had a conversation with (Executive Director) Linda Cahill and she thought it might be a good opportunity for me to meet some people by organizing and promoting events for CFALA," Blater recalled. "My background includes a lot of

promotion work with various institutions and marketers, so it seemed like a good match."

Blater has been busy. Among the well-received events he has organized were a hockey night at an L.A. Kings game, a "March Madness" get-together with cocktails, networking and raffle at the Santa Monica Promenade, a jazz night at the Hollywood Bowl featuring musician Herbie Hancock and, most recently, a cocktail party at the Disney Center in downtown L.A.

"We've had some good success so far and we're going to keep things going in 2010," said Blater, who was a business development director and relationship manager at two prominent investment firms and is looking for a similar position here.

"I'm working on some events for the New Year and we'll be announcing them as we get closer to the dates. It's great to be doing this in L.A. because there are so many interesting and historical venues to choose from."

CFALA offers a round of applause and many thanks to Danny Blater for jumping right in and producing so many fun and memorable events – you are the December Volunteer of the Month!