



CFALA Names Roxanne Cheng, CFA, Volunteer of the Month



Roxanne Cheng, CFA, has been named Volunteer of the Month for November in recognition of her efforts with the Career Development Committee for many years. A society member since 1993, she is a Consulting Services Director with RSM McGladrey's Western Regional Business Valuations practice in Pasadena.

Roxanne, who recently produced her 12th Career Development Expo for CFALA, has been the driving force behind the successful annual events.

"We do a lot of do a lot of outreach to schools, basically giving students who are considering the CFA program, as well as those who have already started it, a chance to learn about the wide range of career options in the industry and how to gain entry to those jobs", she said.

The recent Expo had about 120 paid attendees, and attracted a large number of experienced people interested in transitioning into the investment industry.

"Interestingly enough, we initially thought the Expo would primarily be for people who are relatively new to financial services. In the last few years we have attracted a more mature audience," she said. "These are challenging times in our industry and people want to take advantage of the networking opportunities, as well as interact with the executive recruiters."

Being an active member of CFALA and volunteering to manage the Expo has turned out to be personally rewarding for Roxanne on the career front.

"I've had a couple of career changes that came about primarily because of people I met while I was arranging the Expo," she said. **"I encourage people to volunteer because you never know where it's going to lead you. These career changes I made turned out to be some of best things that ever happened to me."**

Thanks for your many years of hard work Roxanne! You are the CFALA volunteer of the month.