



CFALA Names Vera Lin Volunteer of the Month

Vera Lin, CFA, has been named Volunteer of the Month for October in recognition of her efforts as chair of the recently-formed Asia Pacific Community of Interest (APCoI) within CFALA. Vera, who is originally from Taiwan, is a Portfolio

Analyst with Payden & Rygel Investment Management in Los Angeles.

The APCoI was formed in response to a survey done in September that indicated a high level of interest among CFALA's members for a group that would focus on financial markets and career opportunities in Asian and Pacific countries. Some 58 responses were received, with more than 30 members expressing an interest in joining the APCoI. Vera, Jean Li and Mark Harbour worked on the survey and were instrumental in forming the group.

"We have a number of goals for Asia Pacific Community of Interest," Vera said. "We hope to form closer ties between CFALA and CFA societies in Asian and Pacific countries by engaging in a dialogue and sharing resources with them. There is also significant interest among CFALA members in job opportunities in the Asian Pacific region and in learning more about how financial markets operate in those countries."

One of Vera's first acts as chair was creating a page for the group on the social network <u>LinkedIn</u>. She has also emailed interested members about an initial organization meeting for APCoI where attendees can share ideas, formulate priorities, and plan events; and begun to assemble other contacts through the CFA Institute and CFA members to build an interactive network to foster communications.

(Note: Vera is currently in discussion with several Asia Pacific-based executive search firms seeking their participation at the Nov. 5 Career Expo. If agreement is reached in the next few days, we will include that here).

"We believe there are a number of members within CFALA – and other societies as well – who would like to know more about Asian-Pacific markets, about sovereign wealth funds, about job opportunities where their native language will be an advantage to them, and other subjects that will arise as we begin to communicate," Vera said. "Our overall goal is to facilitate that communication and build a community where we can learn from each other and help each other in achieving our professional goals."

For her initiative and hard work, CFALA is proud to name Vera Lin Volunteer of the Month!