

## Mike Treidl, CFA Named August Volunteer of the Month



Mike Treidl, CFA is both a devoted volunteer and an outdoors enthusiast. Treidl, our August Volunteer of the Month, has been an active volunteer at CFA Society Los Angeles (CFALA) for over two years and has used his passion for outdoor sports as inspiration for the imprint he has made volunteering.

An Affiliate member with CFALA since 2012 and a CFA Charterholder since 2013, Treidl had an interest in being involved with the Society early in his career to make an immediate impact in the local financial community.

“I joined CFALA to give back to the financial community and to be part of something larger than myself,” he said. “I also wanted to further my knowledge and learn more about the industry.”

In 2014, Treidl took a more active role in volunteering as a Co-Chair for the Social Committee. As one of the volunteers tasked with coordinating exciting and engaging social events for CFALA members, he was determined to innovate CFALA social gatherings through the marriage of financial professionals and the outdoors.

“I wanted to execute ideas of my own, which is why I took on the extra responsibility of becoming a Co-Chair for the Social Committee,” Treidl said. “As Co-Chair, I could bring my ideas and vision into action. I enjoy bringing people together and becoming more social.”

His ideas included the CFALA Social Hike and Lunch, which Treidl has coordinated twice at the hiking trails on Temescal Canyon and once at the hiking trails leading up to the Hollywood Sign. He also helped launch and oversee the 1<sup>st</sup> and 2<sup>nd</sup> Annual Bear Mountain Ski/Snowboard Trip.

“Most events involve business-casual attire, alcohol, and networking in a typical work environment,” Treidl explained. “To really connect individuals, I wanted to strip that all away and create events where people can interact in a different environment. The professional veil that many of us carry around with ourselves in a typical work environment gets stripped away when we’re tumbling through the snow or sweating buckets and its 100 degrees outside. It gives people an opportunity to connect on a more personal level.”

In addition to being a hiking and snowboarding aficionado, Treidl takes advantage of Southern California’s beaches by being an avid surfer. Will CFALA soon be making waves on surfboards?

“Maybe surfing will be my next event,” he mused. “How about skydiving?”

Treidl received his BSc in Physics at Carnegie Mellon University and MBA at Rollins College’s Crummer Graduate School of Business. Treidl currently works at Payden & Rygel and previously worked at Merrill Lynch, Fannie Mae, Morgan Stanley Wealth Management, and Capital Group.