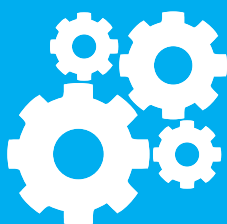




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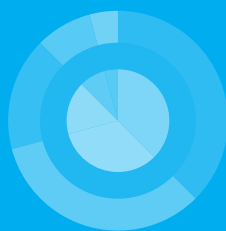
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Sona Shahinian

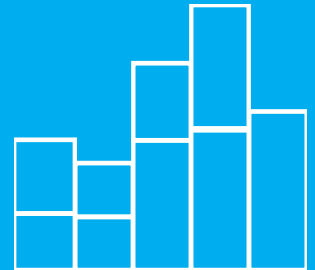


The Art of Valuing Startups

Cynthia Harrington, CFA, managing director and founder of Sagespring Associates LLC and co-chair of CFALA's FinTech Group, walks us through five well-tested models used by experienced seed and Series A investors to establish valuations and terms of investing. The FinTech Group is currently finalizing the details for an [October discussion](#) on how to invest in private companies. Harrington recommends reading her article prior to attending the discussion. [Read More...](#) [And More...](#)

Zomato.. Zomato... A DIY Valuation of Zomato

You too can value an Indian recent IPO company! In this video, Aswath Damodaran, professor of finance at the Stern School of Business at New York University, provides a framework for telling your own story about and deriving your own value for online food delivery company Zomato. Damodaran gives us insights into first principles of valuation as he lists out the choices on key inputs. [Read More...](#) [Download Valuation Spreadsheet...](#)



The Economic Impact of Hosting the Olympics

How often have cities realized an economic boon by hosting an Olympic Games? The willingness of cities to pay tens of millions of dollars to submit a bid to the International Olympic Committee would suggest that more often than not, the benefits outweigh the costs. Have they? Check out this Investopedia article by contributor Jennifer Wills to find out. [Read More...](#) [And More...](#)

Why Host The Olympics?

So why do cities host the Olympics? In this The Indicator from Planet Money podcast, Co-Host Stacey Vanek Smith speaks with Arizona State University Professor of Global Sport Kenneth Shropshire and College of the Holy Cross Professor of Economics and Accounting Victor Matheson about cities' motivations for hosting the Olympic Games. [Read More...](#) [And More...](#)





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Historian Recalls Another Time The Olympics Were Held During A Pandemic

The 1920 Belgium Olympics were held just months after the 1918 flu pandemic killed at least 50 million people around the world. In this WBUR (Boston NPR affiliate) podcast, Here & Now's Jane Clayson speaks to Professor Keith Rathbone, a sports historian at Macquarie University, about how far the Games have come since 1920. **[Read More...](#) [And More...](#)**

What the Olympic Games Can Teach Us About the Workplace

In this interview by Misty Shock Rule for University of Washington (UW) News, Bruce Avolio, executive director of the UW Center for Leadership & Strategic Thinking and professor of management at the UW Foster School of Business, explains why watching the Olympic Games and examining how athletes compete both in individual and team sports helps us learn about work, the workplace, and leadership. **[Read More...](#)**



The Great Resignation: How Employers Drove Workers to Quit

Pandemic-driven shifts in priorities -- manifested by seeking that dream job, or transitioning to being a stay-at-home parent -- have motivated some employees to walk away from their jobs. But something else is causing workers to leave in droves. The BBC's Kate Morgan unmask the main culprit behind what Texas A&M Associate Professor Anthony Klotz has dubbed the "Great Resignation." **[Read More...](#) [And More...](#)**



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Please note that the content of this e-Newsletter should not be construed as investment advice, nor do the opinions expressed necessarily reflect the views of CFA Society Los Angeles.