

Michael Tully, CFA Named Volunteer of the Quarter



The idea of creating an ambassador program had been percolating with the CFA Society Los Angeles Board of Governors for a while, but was never made a board directive due to a lack of manpower. Following the 2017 strategic planning meeting, which established the current three-year plan, the board finally created the ambassador program. Upon its approval at the meeting, Michael Tully, CFA stepped up to oversee its implementation and has continuously sought to improve the program. His perseverance earned him the recognition of *CFA Society Los Angeles Summer 2019 Volunteer of the Quarter*.

When Tully joined the board of governors two years ago, one of his goals was to be an “unofficial conduit” between the accounting sector and CFA Society Los Angeles. In his view, although there are many charterholders in the industry, the field remains underrepresented at the Society. Michael quickly pushed that idea further and oversaw the creation and implementation of the ambassador program, in which ambassadors would serve as conduits between their company and CFA Society Los Angeles.

“Ambassadors help inform their respective firm about Society events, programs, continuing professional development, thought leadership and other activities”

As the pilot program reaches its end period, Tully hopes to see the number of ambassadors jump from 7 to 20-25 by the end of his term next year.

Tully has been a partner in valuation practice at KPMG for three and a half years now. Prior to joining KPMG, he worked 26 years in valuation and business modeling with EY. While at EY, he served nearly two years as a valuation fellow on Financial Accounting Standards Board. Tully received his BS in Finance and Marketing from the University of Southern California and his MBA from Pepperdine University.