

Scott Laudeman, CFA Named Volunteer of the Quarter



2017 Volunteer of the Quarter.

Most members of CFA Society Los Angeles (CFALA) never participate as a volunteer. What inspires a member, or even a potential member, to want to engage in volunteerism with CFALA? Since becoming a CFA charterholder in 2016, Scott Laudeman, CFA has demonstrated exceptional commitment as a volunteer, which he attributes to his passion for behavioral finance and the ability to work with other charterholders. Due to the fact that he has taken initiative to immediately make his presence felt in a multitude of ways, Laudeman has been named the CFA Society Los Angeles Summer

Laudeman is the chair of the Applied Behavioral Finance Group (ABFG) Community of Interest (COI) and has continued ABFG's historic success. He has helped coordinate multiple well-received and well-attended events as well as maintained the group's tradition of consistently communicating via email threads and conference call, which is unique amongst the many COIs at CFALA.

"Behavioral finance is a rich and evolving field with much potential for education and practical application and some misunderstandings; these challenges appeal to me," Laudeman explained.

In addition to being chair of the ABFG, he has also volunteered as a judge in the CFA Institute Research Challenge in Los Angeles, which is an annual equity research competition in which local universities have the opportunity to compete to potentially win and participate at the regional and then global level. Laudeman also assisted with the Alternative Investments Conference of Los Angeles (ALTSLA) in 2016.

"The impetus behind volunteering was the opportunity to become involved at CFALA for networking and educational reasons," he said. "In my experience, CFA charterholders are a collaborative, professional, and knowledgeable group that will benefit you by association."

Laudeman received his Bachelor of Science (B.S.) in Petroleum Engineering at the University of Southern California and Master of Science (M.S.) in Petroleum Engineering at the Colorado School of Mines. He previously worked at Chevron and BlackRock. Laudeman is currently the Founder and CEO of Madison Heights Advisors, LLC.