

CFA Institute Research Challenge hosted in Los Angeles

2015-2016 Sponsorship Opportunities



The CFA Institute Research Challenge offers students the unique opportunity to learn from leading industry experts and compete with peers from the world's top finance programs. This annual educational initiative promotes best practices in equity research among the next generation of analysts through hands-on mentoring and intensive training in company analysis and presentation skills. Universities assemble teams of three to five business and finance students who work directly with a company in researching and preparing a company analysis.

The competition is open to undergraduate and graduate students. Seven universities from the Los Angeles area will participate in the 2015-2016 competition. The team's final research reports and presentations will be evaluated locally and the winning team will advance to the Americas Regional Final in Chicago, Illinois.

Corporate sponsors can reach students, academics, and industry leaders in the Los Angeles area. Several sponsorship opportunities are available. For additional information on getting your message out to students from the area's top university business and finance programs, contact Jitendra Motwani, CFA and Anil Kapoor, CFA at IRC@cfala.org.

Past Participating Universities

California State University, Dominguez Hills	Pepperdine University
Drucker School of Management/Claremont Graduate University	UCLA Anderson-Management
Loyola Marymount University	University of Southern California Marshall School of Business
Occidental College	Cal Lutheran
Cal Poly San Luis Obispo	California State University, Los Angeles
College of the Canyons	UC Riverside
Claremont Graduate University	UC Santa Barbara

Sponsorship Packages

Platinum Sponsor \$3,000

- Branding on the society website
- Half page advertisement in the event program
- Recognition of sponsorship at the event
- Recognition of sponsorship in all press releases

Gold Sponsor \$2,000

- Exhibit space at the Kickoff Meeting and Local Final
- Branding on the society website
- Full page advertisement in the event program
- Recognition of sponsorship at the event
- Recognition of sponsorship in all press releases
- Opportunity to directly address students at the Local Final
- Opportunity to send one email to all participating students

Silver Sponsor \$1,000

- Exhibit space at the Local Final



CFA Institute

- Logo in the event program
- Branding on the society website