



ASA-USC Annual Fair Value Conference, Los Angeles

Please mark your calendars for the Ninth Annual Fair Value Conference which will be held on Wednesday, June 4, 2014 at the Radisson Midtown at USC at 3540 S. Figueroa Street in Los Angeles. This year's conference is a joint effort of the American Society of Appraisers and the University of Southern California Leventhal School of Accounting. Please note the slight change of location.

If you haven't previously attended, a few reasons to attend the conference include:

Timely Updates on Topics of Current Interest - The topics represent leading edge topics selected for their importance to professionals that perform financial reporting valuations.

Nationally Recognized Speakers - This is an opportunity to obtain insights from many of the leaders in our profession. In all prior years, we've assembled rosters of nationally recognized speakers.

Some of the speakers that are presently committed for this year's conference include:

- [Adam M. Smith, ASA](#), Valuation Specialist, Financial Accounting Standards Board
- [Anthony V. Aaron, ASA](#), Partner, Ernst & Young
- [Mark Hayden, ASA](#), Partner, Deloitte
- [Amanda Miller](#), Executive Director, Ernst & Young
- [David Larsen](#), Managing Director, Duff & Phelps
- [Massimo Messina](#), Partner, Grant Thornton
- [Dean William Holder](#), University of Southern California, Leventhal School of Accounting
- [David C. Dufendach, ASA](#), Partner, Grant Thornton
- [Harris Antonaides](#), Managing Director, Stout Risius Ross

Arrangement for additional speakers are ongoing. We continue to monitor the most relevant current developments impacting the valuation profession.

Practitioner Focus - This conference is focused on the needs of valuation and accounting professionals involved in the development and audit of fair value estimates. Insights can be immediately employed in your technical or business management of your professional practice.

Exceptional Networking Opportunity - With valuation practitioners from the leading accounting firms and top boutique valuation firms, this continues to be an exceptional networking opportunity.

ASA and AICPA Continuing Professional Education - The conference will provide continuing professional education credit by both the American Society of Appraisers (ASA) and the American Institute of Certified Public Accountants (AICPA). This is a timely and cost effective means of obtaining CPE hours for your reaccreditation.

Competitive Pricing - The ASA continues to price the conference at an extremely low cost as a benefit to its membership and the community at large.

I hope you can join us at the conference. As prior conferences have sold out, please mark your calendar.

Organizers



Schedule

**This schedule is subject to change*

Time	Topic	Speaker
8:00am - 8:30am	REGISTRATION AND BREAKFAST	
8:30am - 8:45am	Introductory Remarks	Tom Ryan , USC William (Bill) Holder , USC Ray Rath , Globalview Advisors
8:45am - 9:30am	FASB Update	Adam Smith , FASB
9:30am - 10:15am	Valuation Profession Update	Tony Aaron , Ernst & Young
10:15am - 10:30am	BREAK	
10:30am - 11:15am	AICPA PE / VC Task Force Update	Mark Hayden , Deloitte Amanda Miller , Ernst & Young David Larsen , Duff & Phelps Massimo Messina , Grant Thornton
11:15am - 12:00pm	Contingent Consideration Working Group Update	Pending
12:00pm - 1:15pm	LUNCH AND NETWORKING	
1:15pm - 2:30pm	Embedded Derivatives	Mark Hayden , Deloitte
2:30pm - 3:45pm	Estimating Volatility	Amanda Miller , Ernst & Young David Dufendach , Grant Thornton Harris Antonaides , Stout Risius Ross
3:45pm - 4:00pm	BREAK	
4:00pm - 5:00pm	Topic Pending	Pending

CPE Approvals

8 Hours of CPE

REGISTRATION LINK

When

Wednesday, June 4, 2014

Time

8:30 a.m. - 5:00 p.m.

(Registration starts at 8:00 a.m.)

Cost

\$250 Member (Ends April 30, 2014)

\$275 Non-Member (Ends April 30, 2014)

\$275 Member (Ends June 4, 2014)

\$300 Non-Member (Ends June 4, 2014)

Where

Radisson Midtown at USC

3540 S. Figueroa Street

Los Angeles, CA 90007

REGISTER NOW

Or <https://www.appraisers.org/Education/conferences/event-registration/ID/7396>

Contact

For more information contact [Raymond Rath, ASA](#) or call (949) 475-2808.