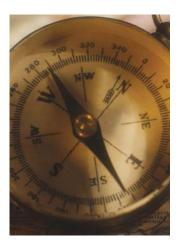
CFA Society of Los Angeles, Inc. presents CAREER DEVELOPMENT EXPO

NOVEMBER 5, 2009 · 2:30 pm - 6:30 pm · Omni Los Angeles

251 South Olive Street • Los Angeles, CA 90012 • Directions call: 213.617.3300



Join us for a day of learning, networking and investing in your career!

The CFA Society of Los Angeles, Inc. is pleased to present the Annual Career Development Expo. This year's Expo features informative panel sessions and individual resume reviews useful for those seeking their first entry into the financial services industry as well as for experienced professionals interested in transitioning

in the field. Whether you are a student considering the many career paths in the industry, or someone who is looking to leverage existing experience, this Expo has something for you! Plus, you will have a chance to meet and mingle with local company representatives and Society members.



CFA SOCIETY OF LOS ANGELES, INC. 350 S. Grand Ave., Ste. 1680, Los Angeles, CA 90071 T: 213.341.1164 • E-mail: *info@cfala.org*

Career Development Expo 2009

2:30 pm	Registration, Exhibit Hall	
3:00 - 3:10 pm	Welcome	
3:10 - 3:30 pm	Benefits of CFA Charter in the Investment Field Speaker Bill Krantz, <i>CFA, Co-Director USC/CFALA Review Program</i>	
3:30 pm	Career Options in Financial Services/Search Tips and Strategies – What types of careers are available in the financial services industry? What do I need to remain competitive in the future? How do I effectively marketing myself to financial services companies? Our panelists will use the knowledge gained from their career paths to discuss skillset requirements, job responsibilities and lifestyle issues you may encounter in today's job markets.	
	Moderator Adam Coppersmith, CFA, Vice President, Trust Company of the West	
	 Panel David Aung, CFA, Vice President, Trust Company of the West Amit Bajaj, Principal, Bank of America Gary Dvorchak, CFA, Managing Partner, Channel Island Partners LLC Grace Ma, CFA, Vice President, Wealth Advisor at Northern Trust Ara Oghoorian, President, ACap Asset Management, Inc. Michael Salvay, CFA, Managing Principal, Payden & Rygel Investment Counsel Ashish Ward, CFA, Investment Management Examiner, Securities and Exchange Commission 	
4:15 pm	Communication Skills Presentation	
	Speakers Cynthia Harrington, CFA, Principal, Transition Technologies LLC Cecile Munoz, President, U.S. Executive Search, Inc.	
4:40 pm	Resume Review Sessions, Networking Reception, Exhibit Hall	
	Recruiters Ellys D. Cortez, Senior Associate, U.S. Executive Search, Inc. Ana Echeverria, Associate Director, Investment Banking Services, The Century Group Sean McCarthy, President, Jackson McCarthy & Associates, Inc. Cecile Munoz, President, U.S. Executive Search, Inc. Christine Semana, Executive Search Manager, Accretive Solutions Sid Valluri, Ph.D., Managing Director, Odessa Capital Management	





CAREER DEVELOPMENT EXPO / NOVEMBER 5, 2009 Registration Form

Registration Fee	
Individual Pre-Registration	
Register by November 3\$3	5.00 (CFALA members are not hosted)
Individual Pre-Registration After November 3\$4	
Walk-In Registration\$4	
······································	
	SPECIAL STUDENT
REGISTER IN ONE OF THREE WAYS*	GROUP RATE: Register by November 3 and for every 5
REGISTER IN ONE OF THREE WATS	students registering together, pay only \$30 each!
1. Make check payable to CFA Society of Los Angeles and mail	l with All registrants must register together by fax or mail to
registration form to: 350 South Grand Avenue, Suite 1680, 1	Los receive this special rate. No group walk-ins
Angeles, CA 90071	will be allowed.
	will be allowed.
2. Groups must fax form below with credit card information.	
(*NOTE: Students must submit paper registration to receive s	special rate)
3. Individuals may pre-register and pay online at <i>www.cfala.or</i>	ra
3. Individuals may pro-register and pay online at <i>www.cjuu.or</i>	9.
Name	
Firm	
1 11111	
Address*	
Address	
C 1.	G
City	State Zip
\mathbf{r}	_ Business Phone ()
Home Phone/	_ Business Phone/
	()
E-mail	_ Fax ()
MasterCard/Visa/Amex Number	Expiration Date //
Name on Card	
Signature	Payment Amount: \$

- Reservations must be made in writing or online only. No phone reservations will be accepted.
- Cancellations must be faxed or emailed by 5:00 p.m. on October 30, 2009.
- Bank fees and a \$15 handling fee are payable on uncollected funds.
- Confirmations will be sent to the email provided.



CFA SOCIETY OF LOS ANGELES, INC. 350 S. Grand Ave., Ste. 1680, Los Angeles, CA 90071 T: 213.341.1164 • E-mail: *info@cfala.org*