



September 9, 2014

Dear CFA Member,

Please join me in Boston on November 19-21 for the Harvard Kennedy School, Executive Education Event, *Investment Decisions and Behavioral Finance: Identifying and Capitalizing on Irrational Investment Practices*. This incredible program has been around for more than 20 years and is approved for credit under the CFA Institute Continuing Education Program. The speakers for this fall's prestigious event are:

- **Richard Zeckhauser**, Faculty Co-Chair, Frank P. Ramsey Professor of Political Economy at Harvard Kennedy School
- **Arnold S. Wood**, Faculty Co-Chair, Founding Partner, President and Chief Executive Officer of Martingale Asset Management
- **Dan Ariely**, James B. Duke Professor of Psychology & Behavioral Economics at Duke University
- **Max Bazerman**, Co-Director of the Center for Public Leadership at Harvard Kennedy School and the Jesse Isidor Straus Professor of Business Administration at Harvard Business School
- **Iris Bohnet**, Professor of Public Policy and Director of the Women and Public Policy Program Harvard Kennedy School
- **Charles Ellis**, CFA, Founder of Greenwich Associates
- **Bruce Flatt**, Chief Executive Officer, Brookfield Asset Management Inc.
- **David Laibson**, Robert I. Goldman Professor of Economics at Harvard University
- **Andrew Lo**, Harris & Harris Group Professor of Finance at MIT Sloan School of Management
- **Michael Mauboussin**, Head of Global Financial at Credit Suisse
- **Bill Miller**, Chairman and Chief Investment Officer of LMM, Portfolio Manager of Legg Mason Opportunity Trust Fund

It has been my pleasure to have helped organize and coordinate this program with the leadership of Professor Richard Zeckhauser since its inception many years ago. In its early years, Behavioral Finance, I might add, was of little interest to all but a few academics and investment practitioners. We are proud of our Program's role in bolstering this field in the finance community, and of the many hundreds of people who have attended our program over the years, some on several occasions. I hope you will consider joining me on November 19-21 in Boston for what has proved to be an exhilarating experience for attendees! For more information and to register online, please go to [exed.hks.harvard.edu/ee/cfa](http://exed.hks.harvard.edu/ee/cfa) .

If you have specific questions about this seminar, please contact Anna Shanley, Program Director at Harvard Kennedy School Executive Education, at 617-495-3717 or [anna\\_shanley@hks.harvard.edu](mailto:anna_shanley@hks.harvard.edu) .

Thank you.

Arnold S. Wood