

CFA Society of Los Angeles, Inc. presents

CAREER DEVELOPMENT EXPO

APRIL 17, 2012 • 2:30 - 6:30 pm • Omni Los Angeles

251 South Olive Street • Los Angeles, CA 90012 • Directions call: 213.617.3300
Event Parking at the Omni: \$12



*Join us for an afternoon of learning,
networking and investing in your career!*

The CFA Society of Los Angeles, Inc., is pleased to present the 2012 Annual Career Development Expo. In our presentation portion, this year's Expo features seasoned speakers and a panel of CFALA members at various career stages. Each will share special insights and best practices on making the right moves at every career level. Also on deck is a job related speech titled "Shifting Gears: Selling Yourself in a New Direction." For our interactive portion, back this year will be the speed networking/resume review/career consulting sessions that will

be fast, furious and informative. Whether you are a student considering the many career paths in the Finance industry, or someone who is looking to leverage existing experience, this Expo can benefit you! Plus, you will have a chance to meet and mingle with local company representatives and CFA Los Angeles Society members.

All attendees will also receive a free month subscription to Doostang.com Premium (a \$40 value)! Doostang is a job board and community of over 900,000 elite professionals with inside access to thousands of jobs from top employers.



CFA SOCIETY OF LOS ANGELES, INC.
520 S. Grand Ave., Ste. 370, Los Angeles, CA 90071
T: 213.613.1503 • F: 213.613.1233 • E-mail: info@cfala.org

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AGENDA

2:30 pm **Registration**, Exhibit Hall

3:00 - 3:05 pm ... **Welcome** – David Bradley, *CFA, Chair of the Career Development Committee of CFALA*

3:05 - 3:15 pm **Benefits of CFA Charter in the Finance Industry** – *Learn more about the CFA designation, the CFA exam process and the benefits of being a CFA charter holder.*
Speaker **James Lewis, CFA, CFALA President**

3:15 - 3:35 pm ... **A View From the Top** – *How to climb the career ladder and the value of the CFA Charter in your quest!*
Speaker **John Skjervem, CFA, Chief Investment Officer, Northern Trust**

3:35 pm **Making the Right Moves at Each Career Level** – *What types of careers are available in the financial services industry? What do I need to remain competitive in the future? How do I effectively market myself to financial services companies? Our panelists will use the knowledge gained from their career paths to share valuable insights and best practices on making the right moves.*

Moderator . **Adam Coppersmith, Sr. Vice President, TCW**

Panel **Patrick Schaffer, CFA, Vice President & Sr. Investor, JP Morgan Private Bank**
Leah Romero, CFA, Portfolio Manager, U.S. Trust
Stephanie Luh, CFA, Asst. Portfolio Manager, Tradewinds Global Investors
Ara Ohgoorian, CFA, Founder & President, ACap Asset Management
Peter Stutz, CFA, Portfolio Manager, Western Asset Management

4:35 pm **Shifting Gears: Selling Yourself in a New Direction**
Speaker **Larry Braman, President, Global Career Consulting & Placement**

5:00 - 6:00 pm **Speed Networking/Resume Review/Career Consulting Sessions**, Ballroom & Exhibit Hall –
CFALA members will be on hand to meet with you in 3-minute sessions to answer any questions you may have. Recruiters, hiring managers and experienced professionals will hold 5-minute sessions to review your resume, provide career consulting, or both.

5:15 - 6:30 pm **Networking Reception** (appetizers, hosted soft drinks and cash bar)



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CAREER DEVELOPMENT EXPO / APRIL 17, 2012 Registration Form

Registration Fee

Individual Pre-Registration

Register by April 13\$30.00 (CFALA members are not hosted)

Individual Pre-Registration After April 13\$40.00

Walk-In Registration\$50.00

REGISTER IN ONE OF THREE WAYS*

1. Make check payable to *CFA Society of Los Angeles* and mail with registration form to: *520 South Grand Avenue, Suite 370, Los Angeles, CA 90071*
2. Groups must fax form below with credit card information.
(*NOTE: Students must submit paper registration to receive special rate)
3. Individuals may pre-register and pay online at www.cfala.org.

SPECIAL STUDENT GROUP RATE:
Register by April 13 and, for every 5 students registering together, pay only \$25 each! All registrants must register together by fax or mail to receive this special rate. No group walk-ins will be allowed.

Name _____

Firm _____

Address* _____

City _____ State _____ Zip _____

Home Phone () _____ Business Phone () _____

E-mail _____ Fax () _____

MasterCard/Visa/Amex/DiscoverNumber _____ Expiration Date ____/____/____

Name on Card _____

Signature _____ Payment Amount: \$ _____

- Reservations must be made in writing or online only. No phone reservations will be accepted.
- Cancellations must be faxed or emailed by 5:00 p.m. on April 17, 2012.
- Bank fees and a \$15 handling fee are payable on uncollected funds.
- Confirmations will be sent to the email provided.



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