

Roger Gewecke, CFA Named November Volunteer of the Month



An important part of fulfilling CFALA's mission is promoting professional excellence within the community. In accordance with the mission, CFALA has established a variety of programs that provide local professionals with the tools to succeed in both the CFA® Exam and their professional careers. Since receiving the Charter in 2002 and joining CFALA the same year, our November Volunteer of the Month, Roger Gewecke, CFA, has been on the Board of Governors, President in 2012-2013, and a USC/CFALA CFA® Review Program Lead Coordinator for Level III.

"It was very gratifying going up in the Board of Governors and learning all the various roles. I thought volunteering was a worthwhile endeavor," Gewecke said.

A 2nd generation Charterholder himself with his father, Roger Gewecke Sr., being CFALA President in 1971-1972, Gewecke passionately believes in supporting the next generation of Charterholders and has made an outstanding contribution to that cause. In addition to being a Lead Coordinator for Level III in the USC/CFALA CFA® Review Program since 2003, he is an instructor for the Level III Behavioral Finance course. Gewecke has extensively assisted local CFA Candidates in their preparation for the Level III CFA® Exam because he believes in the value of the CFA Charter.

"I think the USC/CFALA CFA® Review Program is a tremendous program and I enjoy teaching the material. The CFA Charter is very important in the investment business. Number one, learning the material is valuable," he said. "Employers know what subject matter you learned and have been tested upon. Employers know you have been able to master a significant amount of material."

Gewecke also currently serves as a Mentor in the first year of the Career Mentorship Program. The CFALA Career Mentorship Program pairs young professionals with experienced professionals, through an application process, to connect up-and-coming members with someone who can offer further guidance in navigating the industry.

"I think it's important to contribute because the more people get involved, the stronger the society and its individuals become," he explained. "There is a lot to be gained out of the membership at CFALA."

In his professional life, Gewecke has been a Principal at Clifford Swan Investment Counsel in Pasadena since 2005. He went to the University of Southern California between 1978 and 1982, receiving his B.S. in Business Administration. Prior to working at Clifford Swan Investment Counsel, Gewecke spent time at Pacific Coast Stock Exchange, Van Deventer Hoch, and Mellon.