



CFA Society
Los Angeles

E-Newsletter

February 2023



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Curated Content

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I Asked ChatGPT Investors' Burning Questions – and a CIO Told Me Why the Bot Won't be Challenging Wall Street's Top Stock-Pickers Anytime Soon

When it comes to investment decision-making, how do responses by OpenAI's ChatGPT compare with the analysis of a stock picker or financial advisor? In this article, Business Insider Markets & Investing Reporter George Glover shares Morningstar Investment Management Global CIO Dan Kemp's assessment of the chatbot's knowledge, and more

importantly its ability to render professional investment advice. [Read More...](#) [And More...](#)



2023 Stock Market Outlook: Near-Term Turbulence, but Clearer Skies Ahead

In this Morningstar article, David Sekera, CFA, presents his outlook for US stocks based on how valuations are expected to fare in the face of slowing economic growth, tightening monetary policy, high inflation, and rising long-term rates. Sekera is a senior US market strategist at Morningstar Research Services, LLC. [Read More...](#) [And More...](#)



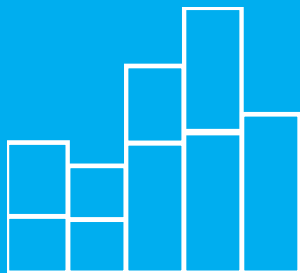
7 Ways to Use ChatGPT at Work to Boost your Productivity, Make your Job Easier, and Save a Ton of Time

In this Business Insider article, Economy Reporter Jacob Zinkula and Tech News Reporter Aaron Mok bring us up to speed on seven ways AI applications like ChatGPT have the potential to improve workers' lives across many industries. [Read More...](#)



Beyond Duration and Convexity: Eight Ways to Bond with Clients

In this CFA Institute Enterprising Investor blog post, interview-driven researcher Barbara Stewart, CFA provides eight examples of non-traditional ways to build relationships with private clients. [Read More...](#) [And More...](#)

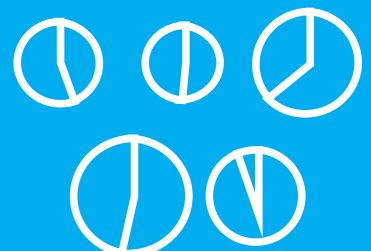


The Incredible "Silver Bullet" Potential of ChatGPT

According to Kristen Luke, President of Kaleido Creative Studio, ChatGPT offers a short-term opportunity for early adopter financial advisors but has long-term consequences for all advisors. In this Advisor Perspectives article, Luke explains why AI should be perceived as competition and suggests how advisors can still differentiate themselves through their content marketing. [Read More...](#)

Writ Large

HumbleDollar Founder and Editor Jonathan Clements draws upon his lifetime of experience to outline 10 attributes of personal finance articles that catch -- and keep -- a reader's attention. Clements was the Wall Street Journal's personal finance columnist for 20 years and authored eight books on the subject. [Read More...](#) [And More...](#)





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